

World Intellectual Property Day celebrated at ICAR-ATARI Kolkata

आईसीएआर-अटारी कोलकाता में विश्व बौद्धिक संपदा दिवस मनाया गया

29th April, 2024, Kolkata: On World Intellectual Property Day, a virtual meeting was held on 29th April, 2024 to celebrate and raise awareness about the importance of intellectual property (IP) rights at the seminar hall of ICAR-ATARI Kolkata. The program was chaired by The Director of the institute. It featured a presentation by Dr. Sanchita Ganguli, a patent attorney from S. Majumdar & Co., a renowned Intellectual Property firm. All the principal scientists and research workers were present in the meeting. The meeting was attended by numerous scientists from Krishi Vigyan Kendras of West Bengal, Odisha and Andaman & Nicobar Islands, highlighting the significance of IP in the field of agricultural research. Dr. Ganguli's presentation covered various aspects of intellectual property, focusing on key areas such as the structure of patent specifications, filing patent applications, industrial design, trademarks, certification marks, geographical indications, and copyright. She provided insights into the complexities of these topics, highlighting their relevance in protecting and promoting innovation and creativity. The presentation on patent specifications offered a detailed understanding of how patents are structured, and formatted with the description, claims, and drawings. Dr. Ganguli elaborated on the importance of drafting a comprehensive and clear patent application to ensure its validity and enforceability. The discussion on trademarks and certification marks emphasized the role of brand safety in distinguishing renewed products and services in the markets of agri- produce. She has also explained the process of registering trademarks and the benefits of obtaining protection for unique brand elements. Geographical indications (GIs) were also a key focus, highlighting the significance of protecting products upholding these essential geographical safeguards. Dr. Ganguli highlighted the challenges of copyright infringement in the digital age and the need for effective enforcement mechanisms. Dr. Sanchita Ganguli's comprehensive presentation captivated the audience, shedding light on the intricate details and nuances of various IP domains. The event left a lasting impression on the scientists from Krishi Vigyan Kendras, reinforcing the importance of IP in the agricultural research sectors. By safeguarding farmer's innovations and creations, researchers and scientists can contribute to a thriving innovation ecosystem, driving economic growth and societal progress. The program was coordinated by Dr. A. Haldar and was concluded with a vote of thanks by Dr. P. P. Pal.



(Source: ICAR- Agricultural Technology Application Research Institute, Kolkata)